

SOUTHEAST FLORIDA CHAPTER
community
ASSOCIATIONS INSTITUTE

2027

CHAPTER SPONSORSHIP OPPORTUNITIES

BE SEEN. BE TRUSTED.

BE PART OF WHAT MOVES OUR INDUSTRY.

The Southeast Florida Chapter of CAI serves Broward, Dade, and Monroe Counties. Our mission is to provide education and networking opportunities to Board Members, Community Association Managers and Business Partners to enable the successful operation of community associations.

Your partnership in the Chapter does more than place a logo. It helps connect members, build relationships, support valuable professional education, and elevates your brand.





INVEST IN YOUR CHAPTER!

As a CAI Southeast Florida member, you're already part of a powerful network of community association leaders and decision-makers. Becoming a Chapter sponsor takes your involvement to the next level, ensuring your brand stands out and is continually recognized across all Chapter events and communications.

Sponsorship not only supports your local chapter but also amplifies your visibility and influence within this thriving community. Plus, every sponsor enjoys exclusive discounts on event reservations, including prime opportunities like expo booths and golf tournament entries.

Position your brand for success - invest in a CAI Southeast Florida sponsorship and unlock unparalleled access to a growing network of community association leaders!

Please purchase by January 31, 2027 on cai-seflorida.org

WITH CAI-SEFL POSITION YOUR BRAND FOR *Success*

DIAMOND SPONSOR

$10,000

Value of $18,500

Limit of
10 Sponsors

PLATINUM SPONSOR

$6,500

Value of $10,750

Limit of
20 Sponsors

GOLD SPONSOR

$3,500

Value of $7,000

Limit of
20 Sponsors

MANAGEMENT FIRM

$1,250

Value of $6,500

Limit of
10 Sponsors

CHOOSE THE *Value* THAT BEST FITS YOUR MARKETING PLAN!

DIGITAL EXPOSURE

Web

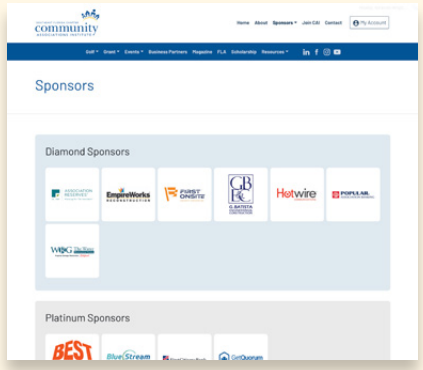
- CAI-SEFL website: **cai-seflorida.org**
- Dedicated Sponsor webpage with company logo and link to directory profile page
- Highlighted in Business Directory as a Sponsor with logo

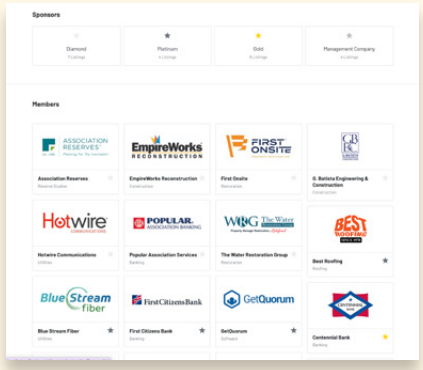
Publication

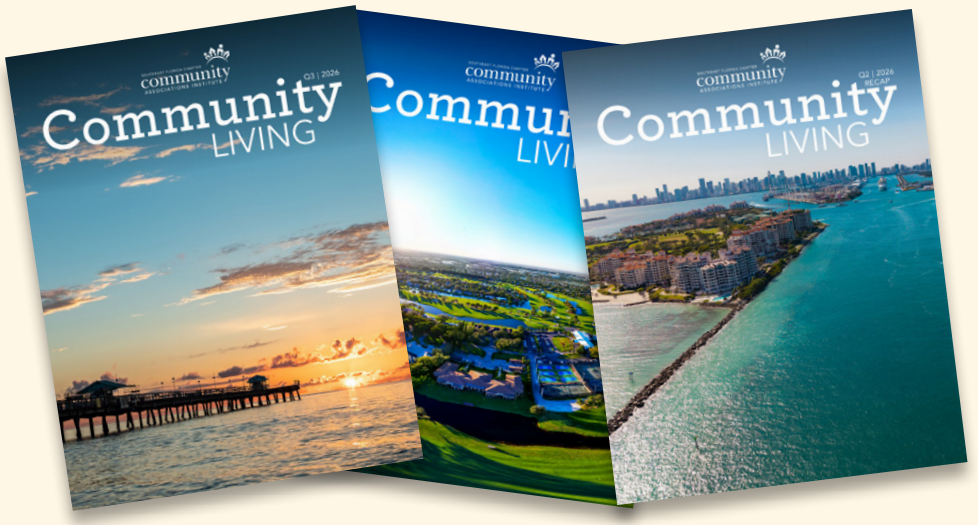
- ***Community Living*** Quarterly Magazine emailed to entire contact list, posted to website and shared on Social Media
- Advertisements in 1/2 or full page sizes
- Highlighted on page 3 of each edition as a valued Sponsor

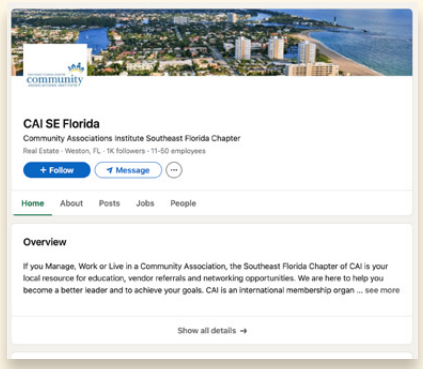
Social Media

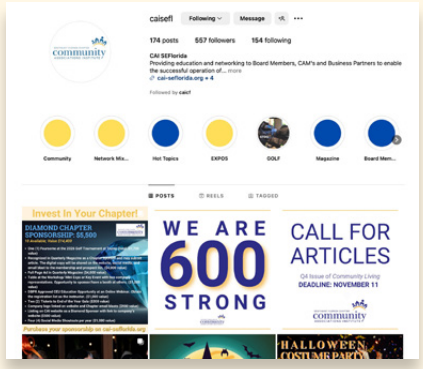
- Shoutout posts on all Chapter Social Media accounts acknowledging Chapter Sponsorship











EXPOSURE AT PROMINENT *Events*

















Diamond Elite SPONSOR

SOUTHEAST FLORIDA CHAPTER community ASSOCIATIONS INSTITUTE

$10,000

Value of $18,500

Limited to 10 Sponsors & One Industry Trade

- Premier Diamond Elite recognition on the chapter website, sponsor promotions, and applicable event signage.
- Full-page Quarterly Magazine advertisement and opportunity to submit an article for editorial review.
- Recognized in Quarterly Magazine as a Chapter Sponsor and may submit an article. The digital copy will be shared on the website, social media, and email blasted to the membership and prospect list.
- One (1) golf foursome at 2028 Golf Tournament at Trump National Doral Miami.
- Two (2) opportunities to present at an eligible education presentation at Online Webinar, a Workshop, or Hot Topics event, subject to approval.
- Two (2) company representative complimentary tickets to End of Year Gala.
- Two (2) company representative complimentary tickets to Florida Keys Educational experience.
- Two (2) company representative complimentary tickets to the 2027 Halloween Party.
- One (1) Expo exhibitor table for two company representatives at the Keys Event.
- One (1) Expo exhibitor table for two company representatives in Broward or Miami-Dade County.
- One (1) company complimentary ticket to a Homeowner Leader event.
- Priority consideration for one (1) eligible educational presentation.
- First opportunity to renew Diamond Elite before openings are offered to new sponsors.
- Priority access to sponsorship opportunities and speaking engagements.
- Four (4) annual Social Media Spotlights.

Platinum SPONSOR

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$6,500

Value of $10,750

Limited to 20 Sponsors

- Listing on CAI website as a Platinum Sponsor with link to company's website.
- Recognized in Quarterly Magazine as a Chapter Sponsor and may submit an article. The digital copy will be shared on the website, social media, and email blasted to the membership and prospect list.
- Recognized in Half-page Quarterly Magazine advertisement.
- One (1) company representative complimentary ticket to End of Year Gala.
- One (1) Expo exhibitor table for two company representatives.
- 50% off one (1) golf foursome at 2028 Golf Tournament at Trump National Doral Miami, or the opportunity to enhance your company's visibility through tournament marketing opportunities, including event signage, exhibitor space, and other branded sponsorship activations.
- Two annual Social Media Spotlights.
- Opportunity to present an eligible education presentation at Online Webinar, a Workshop or Hot Topics event, subject to approval.

Gold Partner SPONSOR

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$3,500

Value of $7,000

Limited to 20 Sponsors

- Listing on CAI website as a Gold Sponsor with link to company's website.
- Recognized in Quarter-page magazine advertisement as a Chapter Sponsor.
- Recognition at one eligible Educational Event or Workshop.
- Invitation to sponsor additional chapter experiences separately.
- One (1) company representative complimentary ticket to End of Year Gala.
- One Social Media Spotlight and an opportunity to support educational outreach.

Management Firm SPONSOR

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$1,250

Value of $6,500

Limited to 10 Sponsors

- Recognized in Full-page quarterly magazine advertisement.
- One (1) Expo exhibitor table for two company representatives.
- Listing on CAI website as a Management Firm Sponsor recognition and website link.
- One Social Media Spotlight and an opportunity to support educational outreach

MANAGEMENT LEADERS: Help strengthen the chapter by inviting your trusted business partners to join Diamond Elite. CAM Scholarship Incentive: For every new Business Partner Sponsor referred and enrolled, the Management Firm earns one (1) scholarship drawing entry for a CAM of its choice to receive chapter-funded CAMICB credentialing assistance. More referrals mean more chances to win!

Business PARTNERS

Chapter *Member* Benefits

As a valued Chapter Business Partner member, your membership includes opportunities to share your expertise, increase your visibility, and contribute to the professional development of our chapter community:

- **Newsletter Article Submission**: Submit an original article in our chapter newsletter. All submissions are subject to editorial review, chapter guidelines, and available publication space.
- **Educational Presentation Opportunity**: Apply to participate as a speaker at an eligible chapter educational presentation for a fee of $1,500. Speaking opportunities are subject to availability, topic relevance, and chapter approval.

These opportunities are designed to highlight the knowledge and experience of our Business Partner members while providing valuable educational content to the CAI Southeast Florida community.

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SECURE YOUR 2027

Chapter Sponsorship

TODAY!

CAI-SEFLORIDA.ORG

