

# 2021 Chapter Sponsorships

Every member of CAI Southeast Florida enjoys the opportunity of networking with community association decision makers. Becoming a chapter sponsor invests in your local chapter and elevates your brand even more by being continuously recognized at chapter events and communications. Every sponsor receives a nice discount when they reserve for events, including trade show booth and golf tournament entries.

## Diamond Sponsorship

Benefits Include:

### Event Sponsorships totaling \$2,500

(\$2,500 can be one sponsorship or a combo of Sponsorships across different events!)

#### MARKETING PACKAGE (\$1,000)

- Recognition at all events
- Advertisement in online Chapter Directory
- Logo and link on Chapter Website

- Half Page Ad in Quarterly Magazine (\$1,600)
- Booth at Expo (\$800)
- Foursome at Golf Event (\$700)
- Breakfast Sponsorship (\$500)
- Two (2) Sponsor Appreciation Dinner Tickets (\$200)
- Eight (8) Breakfast Tickets (\$200)
- Logo appears on Chapter e-blasts to entire database

Total Value: \$8,000 Yours for \$4,000

## Platinum Sponsorship

Benefits Include:

### MARKETING PACKAGE (\$1,000)

- Recognition at all events
- Advertisement in online Chapter Directory
- Logo and link on Chapter Website

- Half Page Ad in Quarterly Magazine (\$1,600)
- Booth at Expo (\$800) | 50% off Foursome at Golf Event (\$350)
- Two (2) Sponsor Appreciation Dinner Tickets (\$200)
- Six (6) Breakfast Tickets (\$150)
- Company listed on Chapter e-blasts to entire database

Total Value: \$4,100 Yours for \$2,250

## Gold Sponsorship

Benefits Include:

### MARKETING PACKAGE (\$1,000)

- Recognition at all events
- Advertisement in online Chapter Directory
- Logo and link on Chapter Website

- Business Card Ad in Quarterly Magazine (\$600)
- 25% off Booth at Expo (\$200) | 25% off Foursome at Golf Event (\$175)
- One (1) Sponsor Appreciation Dinner Ticket (\$100)
- Two (2) Breakfast Tickets (\$50)
- Company listed on Chapter e-blasts to entire database

Total Value: \$2,125 Yours for \$1,250

## Management Company Sponsorship

Benefits Include:

### MARKETING PACKAGE (\$1,000)

- Recognition at all events
- Advertisement in online Chapter Directory
- Logo and link on Chapter Website

- Business Card Ad in Quarterly Magazine (\$600)
- Booth at Expo (\$800)
- One (1) Sponsor Appreciation Dinner Ticket (\$100)
- Opportunity for a CEU course (\$500)
- Company listed on Chapter e-blasts to entire database

Total Value: \$3,000 Yours for \$1,000

### Contact Information

COMPANY NAME

CONTACT PERSON

ADDRESS

CITY/STATE/ZIP

PHONE

EMAIL

WEBSITE

### Total Amount Due

\$

Southeast Florida Chapter of CAI  
CED: Jill Proietti  
304 Indian Trace, Suite 538  
Weston, FL. 33326  
Telephone: (954) 816-0661  
Email: ced@cai-seflorida.org

\*If payment received by 1/1/2021, your company will receive a full year of benefits.  
Must receive payment by 1/15/2021 to appear on Banner Ad that will be showcased at all events.  
Current Chapter Sponsors that do not renew by 1/15/2021 will be removed from website and all marketing materials.